

# **PRIVACY POLICY**

## **Agreement and Terms**

G. HENDRIX ENTERPRISES, LLC (the “Company,” “we,” and “us”), is committed to protecting your privacy. This statement (“Privacy Policy”) sets forth our current practices with regard to the information that we collect when you use AskHerAdvice.com (the “Site”), as more fully detailed in our Terms and Conditions Agreement. By accessing and using the Site, you acknowledge and fully understand the Company’s Privacy Policy and consent to the practices described below.

## **What Information Do We Collect and Why?**

We collect and store any personal information you provide to us when you fill out the Site’s membership form or sign up on the Site’s mailing list. This includes identifying information, such as your name, address, email address, telephone number, and photographs. We also request information about your interests, gender and age, and other demographic information such as your hometown or your username. We maintain this information for our files and our use only, so that we can better match you with other members.

Any information that we collect is used solely to communicate with you and personalize and improve your chances of meeting someone through our services.

The Company currently does not employ or use cookies to track personal information from visitors to this Site.

## **Do We Disclose the Information Collected?**

We will not disclose any personally identifiable information that we collect from you to any third parties without your permission except to the extent necessary, including: (a) to fulfill your expectations of our services; (b) to protect ourselves from liability; or (c) to respond to legal process as compelled by our compliance with the law.

## **Terms and Conditions**

Please also visit our Terms and Conditions Agreement section establishing the use, disclaimers, and limitations of liability governing the use of our Site.

## **Your Consent**

By using this Site, you consent to our Privacy Policy and the Terms and Conditions.

## **Email from Company**

Company may use your name and email address to provide you with email newsletters and information. If you do not wish to receive these kinds of communications, you can opt out by unchecking the email newsletters and announcements boxes during registration. Company also

offers you the option to unsubscribe from newsletters and announcements by return email or by changing your profile on the Customer Profile page on the Site.

### **Significant Announcements by Email**

Company may also use your registered name and email address to provide you with significant announcements about Site functions or services that you are registered to use, about this Site, about the user account you create, or about other significant developments that may affect your use of the Site. You cannot opt-out of this kind of email.

### **Feedback to Company**

Company may have feedback functionality on the Site that allows you to submit comments, suggestions, or bugs found. Company may collect your name or email address in order to follow up with you or thank you for a suggestion.

### **Anonymous Data**

Company may track the Site to analyze trends, administer the Site, track your actions and use of the Site, and gather demographic information for aggregate use. Such analysis is not linked to personally identifiable information.

Company may share aggregated demographic and usage information with its partners and advertisers. This aggregated information is not linked to any personal information that can identify any individual person.

### **Links**

This Site may contain links to other sites. Company is not responsible for the privacy practices of such other sites. Company encourages users to be aware when they leave the Site and to read the privacy statements of sites that collect personally identifiable information. This privacy policy applies only to information collected on this Site.

### **Correction/Updating of Personal Information**

If you provide personally identifiable information changes (such as an email address or zip code), Company will endeavor to provide a way to correct, update or remove your personal data. This can usually be done at the Site "Membership" page.

### **Protection of Minors**

Children under the age of 18 are not permitted to register on this Site or use any functionality for which registration is required.

### **Business or Asset Transfer or Sale**

Company may be sold, might sell or buy businesses or assets of businesses, or Company might merge with another business. In such transactions, customer information generally is one of the transferred business assets. Also, in the event that Company, a line of business of Company, or

substantially all the assets of Company are transferred, customer information may well be one of the transferred assets. Company will make reasonable effort to provide notice on the Site and to notify you via email to the most recent email address that you have provided to Company of any such change in ownership or control of your personal information.

### **Release of Information for Legal Reasons**

Company may release information concerning your use of Company when it believes in good faith that such release is appropriate to comply with the law (for example, pursuant to a statutory demand, subpoena, warrant or court order), to protect against fraudulent, abusive or unlawful use of the Company, to protect Company's rights or property, enforce any contract between you and Company, or if Company reasonably believes that a situation involving danger of death or injury to any person requires disclosure.

### **Limited Use**

Company does not intend to sell, share, or rent information obtained on this Site other than as discussed in this privacy policy.

### **Changes to our Privacy Policy**

If Company decides to change its privacy policy, Company will post those changes on Company's Site so Company's users can remain aware of what information Company collects, how Company uses it, and under what circumstances, if any, Company discloses it. Company will update the Privacy Policy modification date below when changes are made:

This policy was last modified on July 6, 2012.

### **Contacting Us**

If there are any questions regarding this Privacy Policy, you may contact us using the information below:

Gina Hendrix

c/o Ask Her Advice

310-293-9203

[ask@askheradvice.com](mailto:ask@askheradvice.com)